



## **ConsenSys Advances Growth in APAC With Hire of Hong Kong Director of Strategic Initiatives**

*Charles d’Haussy Takes Helm of Financial and Trading Hub as Blockchain Investments Grow in Asia Pacific Region*

**HONG KONG - 18 February 2019** - [ConsenSys](#), the leading global blockchain company and venture development studio, today announced the appointment of Charles d’Haussy as Director for Strategic Initiatives and market lead for Hong Kong.

d’Haussy joins ConsenSys from InvestHK where he was the Head of FinTech for two and a half years, during which he oversaw the government agency’s development of Hong Kong as an attractive FinTech hub for international businesses and investors. He served 450 international FinTech companies and steered the growth of the HK FinTech Week, reaching over 10,000 global attendees. In his new role with ConsenSys, d’Haussy will build market strategy and operations. ConsenSys Hong Kong will pursue a growth plan which includes the hiring of blockchain solutions architects and software developers.

”I’m excited to drive ConsenSys’ expansion into Hong Kong,” said Charles d’Haussy, ConsenSys Hong Kong’s Director of Strategic Initiatives. “ConsenSys’ expertise in blockchain consulting and technical capabilities in enterprise solutions caters very well to the rising demand for emerging and financial technology in Hong Kong and across the wider Asia Pacific region.”

Hong Kong is consistently ranked as one of the world’s most open and competitive economies, with a vibrant financial services sector and a government supportive of new technology. As part of its wider ambition to be the top financial hub in APAC, the territory introduced a HK\$500 million fund in 2018 to further its financial sector, boosting development in fintech, blockchain and digital assets.

Over the last year, ConsenSys has partnered with leading Hong Kong-based financial services organizations such as Nippon Wealth Bank in an MOU to explore the application of ConsenSys Decentralized Apps (Dapps) to develop new products and services. ConsenSys also collaborated with Lane Crawford to test an Ethereum blockchain solution to bring transparency to transactions during its annual Luxarity pop-up, the retailer’s social enterprise initiative. With

existing offices in Australia, Singapore, and the Philippines, the appointment of d’Haussy is another milestone for ConsenSys as the company steadily increases its presence across APAC.

“We are very pleased to have Charles join us and help us drive blockchain and Ethereum growth in Hong Kong,” said Joseph Lubin, founder of [ConsenSys](#) and co-creator of Ethereum. “Hong Kong stands out for its continued legacy as a financial and trading hub strategically located in the heart of Asia and as an important conduit to mainland China. With his considerable experience and familiarity of the local FinTech, enterprise and government sectors, Charles is a strong leader to helm our next wave of growth across Asia Pacific.”

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**About ConsenSys:**

ConsenSys is a global formation of technologists and entrepreneurs building the infrastructure, applications, and practices that enable a decentralized world. At the core, ConsenSys is a venture production studio and blockchain software development consultancy creating decentralized applications (dApps), enterprise solutions and developer tools for blockchain ecosystems, focused primarily on Ethereum. Powered by smart contracts and secured through encryption, our solutions provide the benefits of transparency, auditability, and immutability that are unique to blockchain-based solutions.

For more information please visit: <https://consensys.net>

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